

Annual report

State of Google Maps Business Data 2026

2,782,509 businesses in 245 trades, Q3 2026.

Of 2,782,509 businesses in Leadity's Q3 2026 Google Maps data, 35.9% show no website and 36.8% of their checked phone numbers are mobiles. By trade, the mobile share runs from 12.6% to 64.2% and the no-website share from 15.9% to 42.9%. These are the businesses customers chose to scrape from 1 July to 30 September 2026, not a census.

Key takeaways

✓

Bathroom remodelers are the biggest trade, 425,907 businesses; real estate agencies the smallest, 4,897

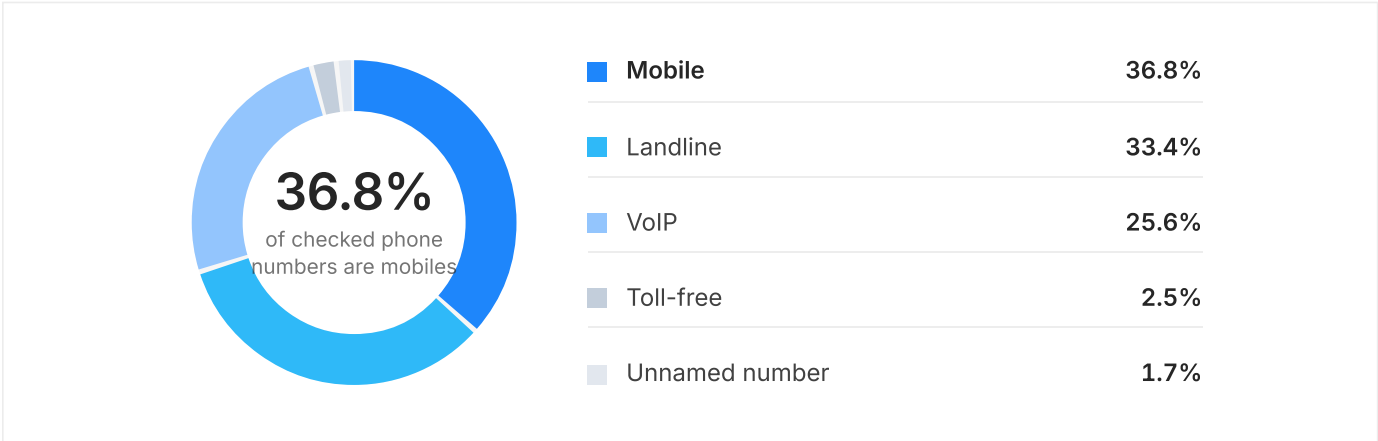
✓

One ZIP search returns from 4.7 businesses (software companies) to 32.4 (marketing agencies)

✓

With the mobile-only filter on, 100% of delivered numbers are mobiles

 By the [Leadity team](#) • Updated 20 October 2026 • 18 min read • [4 sources](#) • [How we work](#)



Line types of the phone numbers listed by 2,782,509 businesses in 245 trades; 15.1% of the businesses list no phone. Source: Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026), read 20 October 2026.

What are the key findings for 2026?

- **Leadit's Q3 2026 Google Maps data holds 2,782,509 businesses in 245 trades**, found by customer scrapes from 1 July to 30 September 2026. 32 trades are shown in detail.
- **36.8% of checked phone numbers are mobiles**, against 33.4% landlines, 25.6% VoIP, 2.5% toll-free and 1.7% unnamed. 15.1% of the businesses list no phone.
- **Real estate agents list a mobile most often, on 64.2% of 6,860 businesses**, and software companies least often, on 12.6% of 6,900.
- **35.9% of businesses show no website** on the listing, and no trade passes half: the share runs from 15.9% for real estate agents to 42.9% for car detailing services.
- **One ZIP search returns about 32.4 marketing agencies and about 4.7 software companies**, the highest and lowest of the 32 trades; across all trades the average is 17.5.
- **VoIP is a bigger share than mobile in 4 of 32 trades**, led by garage door suppliers at 36.7% VoIP against 24.2% mobile.
- **Median reviews run from 5 for general contractors to 42 for garage door suppliers**, and 23 of 32 trades sit under 20.
- **Canadian businesses list a mobile more often and a website less often**: across 55,370 of them, 48.6% of checked phones are mobiles and 63.5% show no website, against 36.7% and 35.3% for 2,727,139 US businesses.
- **Leadit's owner-name lookup confirmed an owner for 29.3% of 33,522 businesses checked** between 15 and 30 September 2026, from 16.8% for flooring contractors to 40.0% for bathroom remodelers.
- **Flooring contractors list a mobile on 50.1% of businesses in Florida and 26.9% in Virginia**, a 23.2-point state gap, the widest of the 17 trades with state gaps.

Source [Leadit's]

Listing statistics, not delivered lists

Every share in this report describes the Google Maps listings of the businesses Leadit's customers chose to scrape between 1 July and 30 September 2026, read 20 October 2026. With the mobile-only filter on, 100% of delivered numbers are mobiles. The no-website filter also checks social media and other online sources, so a delivered list can differ from these shares.

Source [Leadit's]

How did we measure the 2026 report?

The data is Leadity's Q3 2026 Google Maps data. The dataset holds the businesses that real Leadity customer scrapes found on Google Maps between 1 July and 30 September 2026: 2,782,509 businesses in 245 trades. The data was read on 20 October 2026, and test accounts are left out.

Each business counts once. A business is one Google Maps place, however many scrapes found it. A business found in two trades counts once in each, so the 32 trade counts add up to more than the 2,241,697 businesses they hold.

The data is not a census. Customers chose the trades and areas to scrape, so the figures lean toward what they ordered. The data covers the United States and Canada; the UK and Australia are not in this report.

Phone types come from Leadity's four-step validation: number formatting, number allocation, carrier lookup and line type. Where the checks cannot tell, the answer is other/unknown, shown here as unnamed, never a guess.

Line types are given two ways. As shares of the checked phone numbers, 36.8% are mobiles; as shares of all businesses, including the 15.1% that list no phone, 31.2% list a mobile. The trade tables use shares of businesses.

A business counts as no website when its Google Maps listing shows none. Shares carry one decimal place and each is rounded on its own, so a trade's six phone shares can add up to 100% give or take a tenth of a point.

Small groups get no figure. A state needs 3,000 or more businesses of the trade and an owner-name rate 500 or more businesses checked. The report prints shares, medians and counts of businesses only, never a figure about one business, person or customer.

Full method: the window, thresholds, rounding rules and limits of every Leadity dataset are on [how we measure our data](#).

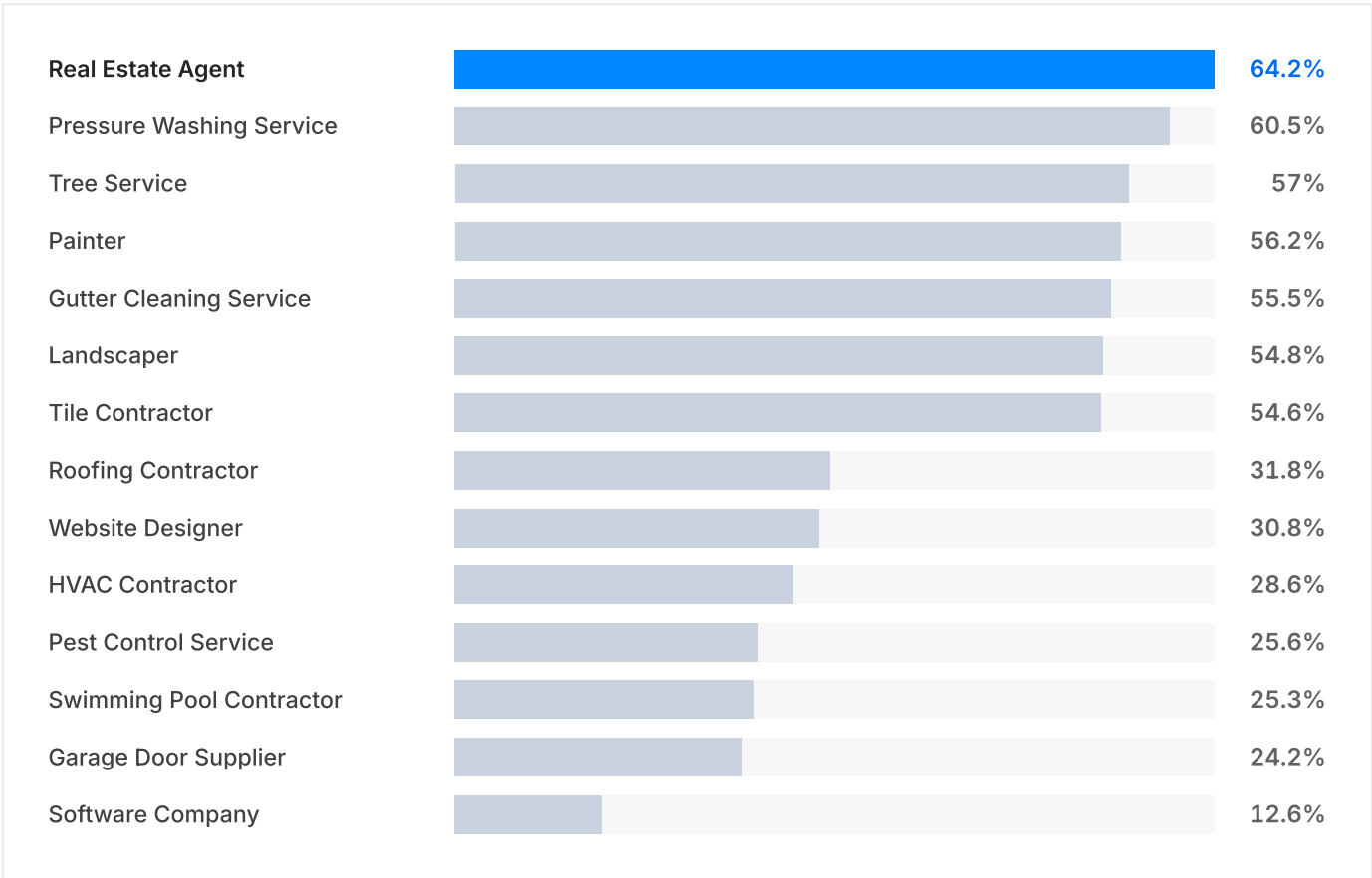
Source [Leadity]

What kinds of phone numbers do Google Maps listings carry?

- **Mobile is the most common line type in 26 of 32 trades**, ahead of landline and VoIP, in Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026).
- **9 of 32 trades list a mobile on half their businesses or more**, led by real estate agents at 64.2% and pressure washing services at 60.5%.

- **Landline is the biggest line type for swimming pool contractors and HVAC contractors**, at 38.4% and 29.8%, and general contractors list one on 36.9%, the second highest share of 32.
- **VoIP passes 33% for garage door suppliers, website designers and pest control services**, where it is also a bigger share than mobile.
- **Toll-free numbers are 2.1% of all businesses**, but software companies list them on 7.2% and marketing agencies on 4.8%.
- **1.4% of all businesses carry an unnamed number**, against 33.9% for real estate agencies and 17.4% for window cleaning services.
- **15.1% of all businesses list no phone at all**; among the 32 trades the share runs from 2.0% for real estate agents to 41.6% for software companies.

Source [Leadity]



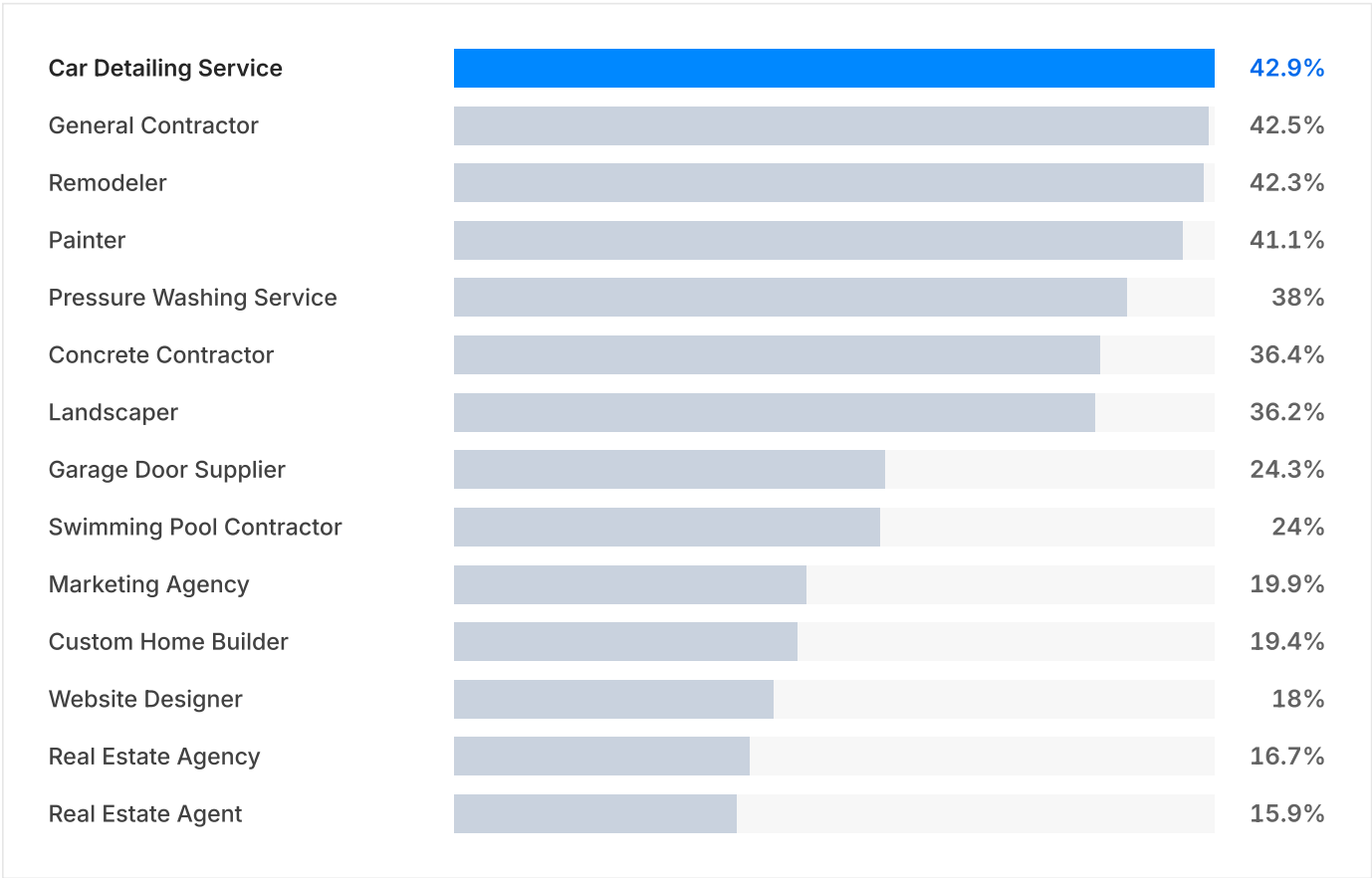
Share of businesses that list a mobile number: the 7 highest and 7 lowest of 32 trades (Leadity's Q3 2026 Google Maps data, 1 July to 30 September 2026)

Source [Leadity]

How many Google Maps listings show no website?

- 35.9% of the 2,782,509 businesses show no website on their Google Maps listing, in Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026).
- 17 of 32 trades show no website on 30% of businesses or more, and four pass 40%: car detailing services, general contractors, remodelers and painters.
- Car detailing services lead at 42.9%, then general contractors at 42.5%, remodelers at 42.3% and painters at 41.1%.
- Real estate agents show no website least often, 15.9%, then real estate agencies at 16.7% and website designers at 18.0%.
- A website usually carries an email: 62.5% of 5,926 business websites checked between 16 and 30 September 2026 publish an email address.
- A listing share is not a delivered share: the no-website filter on an order also checks social media and other online sources, so a delivered no-website list can be smaller than these shares suggest.

Source [Leadity]



Share of businesses that show no website: the 7 highest and 7 lowest of 32 trades (Leadity's Q3 2026 Google Maps data, 1 July to 30 September 2026)

Source [Leadity]

How dense are the trades, and how many reviews do they have?

- One ZIP search returns about 32.4 marketing agencies and 31.1 car detailing services, the densest trades, in Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026).
- Software companies return about 4.7 per ZIP search, garage door suppliers 10.3 and website designers 10.9; across all 245 trades the average is 17.5.
- Median reviews run from 5 for general contractors to 42 for garage door suppliers, with pest control services at 40.
- 23 of 32 trades have a median under 20 reviews, led by general contractors, software companies and concrete contractors at 5, 6 and 7.

Source [Leadity]

Which trade is highest and lowest on each measure?

The highest and lowest of the 32 trades on each measure (Leadity's Q3 2026 Google Maps data, 1 July to 30 September 2026)

Measure	Highest trade	Highest value	Lowest trade	Lowest value
Businesses counted	Bathroom Remodeler	425,907	Real Estate Agency	4,897
Mobile	Real Estate Agent	64.2%	Software Company	12.6%
Landline	Swimming Pool Contractor	38.4%	Pressure Washing Service	8.7%
VoIP	Garage Door Supplier	36.7%	Real Estate Agency	9.9%
Toll-free	Software Company	7.2%	Painter and Real Estate Agent	0.9%
Unnamed number	Real Estate Agency	33.9%	11 trades	0.0%
No phone	Software Company	41.6%	Real Estate Agent	2.0%
No website	Car Detailing Service	42.9%	Real Estate Agent	15.9%
Median reviews	Garage Door Supplier	42	General Contractor	5
Businesses per ZIP search	Marketing Agency	32.4	Software Company	4.7

Shares are of all businesses of the trade. Eleven trades have no unnamed numbers at all, so the lowest unnamed share is 0.0% for each, and painters and real estate agents tie for the lowest toll-free share.

Source [Leadity]

What does the data say for each of the 32 trades?

All 32 trades on Google Maps: businesses, phone types, no website, reviews and businesses per ZIP search (Leadity's Q3 2026 Google Maps data, 1 July to 30 September 2026)

Trade	Businesses	Mobile	Landline	VoIP	Toll-free	Unnamed	No phone	No website	Median reviews	Per ZIP search
-------	------------	--------	----------	------	-----------	---------	----------	------------	----------------	----------------

Trade	Businesses	Mobile	Landline	VoIP	Toll-free	Unnamed	No phone	No website	Median reviews	Per ZIP search
Bathroom Remodeler	425,907	39.3%	24.1%	24.7%	2.0%	0.9%	9.0%	34.2%	12	18.4
Kitchen Remodeler	374,587	39.2%	28.6%	20.9%	1.6%	0.9%	8.8%	28.6%	12	17.2
Deck Builder	332,287	49.2%	18.2%	21.6%	1.8%	1.3%	8.0%	25.3%	14	16.6
Roofing Contractor	319,184	31.8%	24.6%	28.1%	2.9%	2.8%	9.8%	29.9%	14	23.6
Remodeler	220,094	41.3%	26.6%	19.9%	1.9%	0.2%	10.0%	42.3%	12	19.5
Flooring Contractor	151,120	40.0%	27.8%	19.0%	2.2%	0.8%	10.1%	36.0%	12	17.2
General Contractor	143,710	42.5%	36.9%	11.5%	1.3%	0.0%	7.9%	42.5%	5	19.5
Concrete Contractor	132,775	37.8%	32.4%	15.7%	1.5%	0.7%	11.9%	36.4%	7	19.4
HVAC Contractor	116,512	28.6%	29.8%	28.6%	1.9%	3.1%	8.0%	32.0%	22	22.3
Fence Contractor	99,301	36.2%	32.0%	21.1%	1.7%	0.0%	9.0%	28.9%	19	13.9
Landscaper	79,000	54.8%	24.2%	13.0%	1.2%	1.4%	5.3%	36.2%	12	28.3
Painter	76,113	56.2%	19.0%	15.6%	0.9%	0.0%	8.3%	41.1%	11	25.6
Plumber	57,249	35.6%	31.5%	25.6%	1.9%	1.3%	4.1%	31.5%	23	24.8
Swimming Pool Contractor	54,544	25.3%	38.4%	17.8%	2.4%	3.9%	12.1%	24.0%	20	12.8
Custom Home Builder	37,797	42.5%	28.7%	18.7%	1.9%	0.0%	8.2%	19.4%	9	20.4
Tree Service	36,287	57.0%	21.9%	13.8%	1.0%	0.0%	6.3%	35.0%	20	22.3
House Cleaning Service	22,760	54.3%	10.3%	28.4%	1.5%	0.6%	4.9%	31.8%	17	21.9
Junk Removal Service	21,864	48.9%	13.7%	27.0%	2.9%	2.8%	4.7%	28.6%	27	24.4
Gutter Cleaning Service	20,151	55.5%	11.9%	23.1%	1.5%	0.0%	7.9%	29.1%	19	19.2
Car Detailing Service	19,756	54.1%	16.1%	16.5%	1.1%	4.3%	7.9%	42.9%	26	31.1
Electrician	17,565	39.6%	30.9%	19.4%	1.5%	4.1%	4.5%	33.0%	15	25.1
Pressure Washing Service	15,793	60.5%	8.7%	19.7%	1.4%	0.0%	9.8%	38.0%	19	19.7
Waterproofing Service	14,089	35.5%	17.4%	25.3%	3.7%	0.0%	18.1%	30.8%	19	10.9
Marketing Agency	12,489	37.7%	16.2%	29.4%	4.8%	0.1%	11.8%	19.9%	9	32.4
Pest Control Service	11,449	25.6%	24.6%	33.7%	3.5%	2.4%	10.2%	25.3%	40	12.6
Garage Door Supplier	7,555	24.2%	19.4%	36.7%	2.0%	3.8%	14.0%	24.3%	42	10.3
Tile Contractor	7,314	54.6%	22.0%	15.2%	1.0%	0.0%	7.2%	33.3%	13	20.8
Software Company	6,900	12.6%	14.8%	23.7%	7.2%	0.0%	41.6%	32.7%	6	4.7
Real Estate Agent	6,860	64.2%	19.2%	13.7%	0.9%	0.0%	2.0%	15.9%	17	28.8
Website Designer	6,770	30.8%	12.6%	34.5%	4.0%	0.2%	17.9%	18.0%	10	10.9
Window Cleaning Service	5,581	48.2%	10.6%	19.4%	1.3%	17.4%	3.2%	28.5%	25	20.6
Real Estate Agency	4,897	35.3%	15.8%	9.9%	1.5%	33.9%	3.6%	16.7%	17	24.2
Median of the 32 trades	n/a	39.8%	22.0%	20.4%	1.8%	0.8%	8.3%	31.2%	16	20.1
All 245 trades, each business once	2,782,509	31.2%	28.4%	21.8%	2.1%	1.4%	15.1%	35.9%	n/a	17.5

Biggest trade first. The six phone shares are shares of all businesses of the trade and add up to 100%, give or take rounding. A business found in two trades counts in both. The median row is the middle of the 32 trades; the last row counts every business of all 245 trades once. Every one of the 32 trades is on [business lists by trade](#), and the dataset is described on [Google Maps business data](#).

Source [Leadify]

How much does the state change the numbers?

The same trade can list a mobile 1.0 to 23.2 points more often in one state than in another. The figures cover states with 3,000 or more businesses of a trade, up to the 12 biggest per trade. The result is 152 trade-and-state pairs across 26 states, in 24 of 32 trades.

Compare states within one trade, never across trades, because the mix of trades differs by state. 17 trades have two or more such states, which a state gap needs, 7 have one and 8 have none.

Source [Leadity]

Which states stand out?

- **Flooring contractors show the widest mobile gap, 23.2 points:** 50.1% in Florida against 26.9% in Virginia, over 8,435 and 4,937 businesses.
- **Roofing contractors come next at 20.9 points:** 41.8% in Washington against 20.9% in California, over 8,921 and 29,131 businesses.
- **Fence contractors split by 20.5 points and kitchen remodelers by 20.1,** with North Carolina and Georgia on top and Pennsylvania and California at the bottom.
- **Custom home builders vary least, by 1.0 point:** 40.3% in Minnesota against 39.3% in Florida, then general contractors by 5.8 points.
- **Florida or North Carolina has the highest mobile share in 10 of the 17 trades,** and California the lowest in 6.
- **California holds 270,634 businesses and Florida 238,049,** across the 18 and 16 trades where each has 3,000 or more, each business counted once per trade.
- **California is the biggest state for 11 of the 24 trades with state figures,** and Florida for 8.
- **Remodelers show the widest no-website gap, 21.5 points:** 51.8% in Virginia against 30.3% in Massachusetts.

Source [Leadity]

How wide is the state gap in each trade?

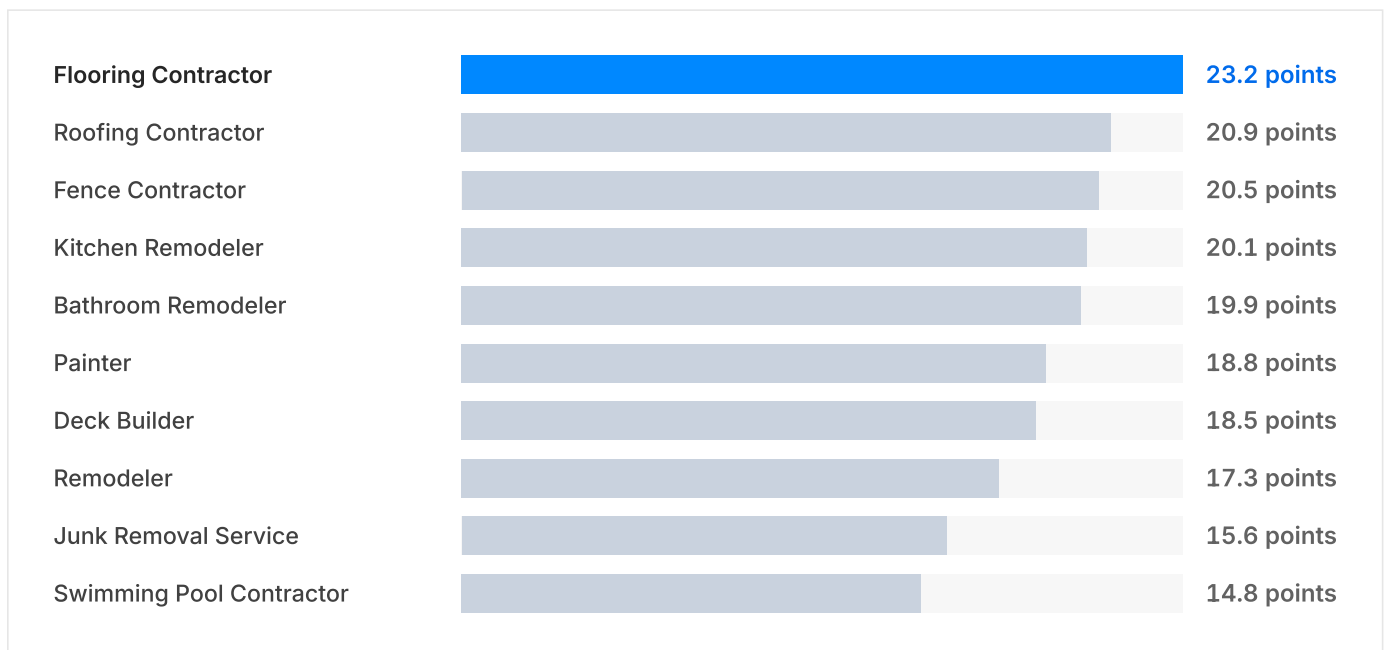
Highest and lowest mobile share by state for the 17 trades with two or more states, with the no-website gap (Leadity's Q3 2026 Google Maps data, 1 July to 30 September 2026)

Trade	Highest mobile share	Lowest mobile share	Mobile gap, points	No - website gap, points
Flooring Contractor	Florida, 50.1% (8,435 businesses)	Virginia, 26.9% (4,937 businesses)	23.2	12.7

Trade	Highest mobile share	Lowest mobile share	Mobile gap, points	No - website gap, points
Roofing Contractor	Washington, 41.8% (8,921 businesses)	California, 20.9% (29,131 businesses)	20.9	13.2
Fence Contractor	North Carolina, 46.7% (5,614 businesses)	Pennsylvania, 26.2% (3,742 businesses)	20.5	12.1
Kitchen Remodeler	Georgia, 52.5% (14,444 businesses)	California, 32.4% (27,576 businesses)	20.1	7.7
Bathroom Remodeler	Florida, 51.3% (24,362 businesses)	Ohio, 31.4% (15,596 businesses)	19.9	9.5
Painter	Florida, 65.1% (7,317 businesses)	California, 46.3% (6,810 businesses)	18.8	7.1
Deck Builder	North Carolina, 55.4% (16,279 businesses)	Indiana, 36.9% (12,268 businesses)	18.5	9.8
Remodeler	Washington, 54.3% (9,232 businesses)	New Hampshire, 37.0% (7,119 businesses)	17.3	21.5
Junk Removal Service	California, 53.2% (5,377 businesses)	Ohio, 37.6% (4,760 businesses)	15.6	2.1
Swimming Pool Contractor	Florida, 34.0% (6,997 businesses)	New York, 19.2% (3,821 businesses)	14.8	4.3
HVAC Contractor	Illinois, 35.5% (5,487 businesses)	California, 21.7% (8,470 businesses)	13.8	18.8
Landscaper	Florida, 58.7% (14,017 businesses)	California, 46.4% (10,886 businesses)	12.3	10.2
Concrete Contractor	North Carolina, 41.7% (5,561 businesses)	Virginia, 29.5% (4,752 businesses)	12.2	13.3
Tree Service	Georgia, 60.4% (4,669 businesses)	Missouri, 51.6% (4,051 businesses)	8.8	6.3
Plumber	Florida, 41.0% (5,707 businesses)	Texas, 32.6% (7,379 businesses)	8.4	3.8
General Contractor	Florida, 44.9% (15,571 businesses)	California, 39.1% (9,405 businesses)	5.8	19.1
Custom Home Builder	Minnesota, 40.3% (3,359 businesses)	Florida, 39.3% (8,356 businesses)	1.0	0.4

Only states with 3,000 or more businesses of the trade count, up to the 12 biggest per trade. The gaps are the highest minus the lowest state share, in percentage points; the no-website gap uses its own highest and lowest state. Trade reports with state figures list each of their states.

Source [Leadify]



Gap between the highest and lowest state for mobile share, the 10 widest of 17 trades (percentage points, Leadify's Q3 2026 Google Maps data, 1 July to 30 September 2026)

What does this mean for people who sell to local businesses?

If You sell websites or web design	→	Then Start with car detailing services (42.9% show no website), general contractors (42.5%) and remodelers (42.3%).
If You sell by phone	→	Then Pick real estate agents (64.2% mobile), pressure washing services (60.5%) or tree services (57.0%), then turn on the mobile-only filter.
If You sell SEO or review services	→	Then Look at thin review counts: the median is 5 for general contractors, 6 for software companies and 7 for concrete contractors.
If You sell lead generation	→	Then Plan for density: about 32.4 marketing agencies per ZIP search, 28.3 landscapers and 4.7 software companies.
If You sell AI automation	→	Then Count on phone reach: 9 of the 32 trades list a mobile on half their businesses or more.
If You plan an order by state	→	Then Check the state first: roofing contractors list a mobile on 41.8% of businesses in Washington and 20.9% in California.

Every figure in this section comes from Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026) and is listed in the [32-trade table](#) or the [state table](#).

What are the limits of these numbers?

- **Listings are not a census.** The Census Bureau counted 8,298,562 US employer establishments in 2022. The SBA Office of Advocacy counts 36,207,130 small businesses, and the 2,782,509 businesses here are neither. [Census SUSB]
[SBA Advocacy]
- **Trades and areas follow customers' scrapes.** Customers chose what to scrape, so the overall shares lean toward the biggest trades: bathroom and kitchen remodelers, deck builders and roofers. [Leadify data]
- **A business can sit in two trades.** Each business counts once per trade, so a business found in two trades is in both trade counts.
- **A line type is not a person.** The figures say what businesses publish on Google Maps, not who answers the phone.
- **Every figure is a snapshot.** Listings change after the window ends, and the Census Bureau counted 534,947 business applications in September 2026, seasonally adjusted. [Census Bureau]
- **Small groups get no figure.** Only states with 3,000 or more businesses of a trade are shown, up to the 12 biggest per trade, so smaller states are not in the gaps.

Sources [Leadify] [U.S. Census Bureau] [U.S. SBA Office of Advocacy]

How should you cite this report?

Quote any figure or table with a link to this page and the data window, 1 July to 30 September 2026. The suggested citation line is below. Cite the Census Bureau and SBA Office of Advocacy figures to their publishers.

The figures are aggregates of public listings: no business is named and no phone number is shown. Leadify's other datasets keep their own windows and read dates on [how we measure our data](#).

Source [Leadify]

Cite this report

Leadify team (20 October 2026). State of Google Maps Business Data 2026. Leadify's Q3 2026 Google Maps data (1 July to 30 September 2026), 2,782,509 businesses in 245 trades, read 20 October 2026. <https://leadify.io/learn/state-of-google-maps-business-data-2026/>

Source [Leadify]



Our product

Where Leadify fits, and where it does not

Leadify is not a source of official business counts: use the Census Bureau for those. It scrapes Google Maps live for one trade and area when you order, so you get the businesses themselves, with the phone type checked.

A good fit when

- ✓ You want the actual businesses in a trade and area, not just the totals
- ✓ You want carrier-verified mobiles, or only businesses with no website
- ✓ You prospect in the US, Canada, the UK or Australia

Not the right tool when

- ✗ You need official counts for a report: use the Census Bureau
- ✗ You need businesses that have no Google Maps listing
- ✗ You need an API: Leadify has no public API yet

The facts

- Business record: 0.2 credits, from \$0.0032
- Every number validated in four steps: format, allocation, carrier lookup and line type
- Free to start: 300 free credits at sign-up, no card, enough for 1,500 business records
- Carrier-verified mobile: 1 credit, from \$0.016
- A lead that fails a filter you bought is never delivered and never billed

[Get 1,500 free business records →](#)

Free trial: no card, no action needed.

Questions people ask

What share of Google Maps business listings have a mobile number?



36.8% of the phone numbers listed by 2,782,509 businesses in Leadify's Q3 2026 Google Maps data (1 July to 30 September 2026) are mobiles. Across 32 trades, the share of businesses with a mobile runs from 12.6% for software companies to 64.2% for real estate agents. With the mobile-only filter on, 100% of delivered numbers are mobiles.

What share of local businesses have no website on Google Maps?



35.9% of the 2,782,509 businesses in Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026) show no website on their listing. Across 32 trades the share runs from 15.9% for real estate agents to 42.9% for car detailing services. It is a listing statistic: Leadity's no-website filter also checks social media and other online sources.

Which trades list a mobile number most often on Google Maps?



Real estate agents list a mobile most often, on 64.2% of 6,860 businesses, then pressure washing services at 60.5% and tree services at 57.0%. Software companies list one least often, on 12.6% of 6,900 businesses, then garage door suppliers at 24.2%. Source: Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026), read 20 October 2026.

How many businesses does one Google Maps ZIP search return?



One Google Maps search anchored on a ZIP code returns about 17.5 businesses on average across 245 trades, from about 32.4 for marketing agencies to about 4.7 for software companies, in Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026). Neighbouring searches overlap, and the data counts each business once.

Does the state change how many businesses list a mobile number?



The state changes a trade's mobile share by up to 23.2 points in Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026). Flooring contractors list a mobile on 50.1% of businesses in Florida and 26.9% in Virginia, counting only states with 3,000 or more businesses. Roofing contractors show a 20.9-point gap, so check the state first.

Is this report a count of all local businesses?



The report is not a count of all local businesses. The report counts the 2,782,509 businesses Leadity customers chose to scrape from Google Maps between 1 July and 30 September 2026, each once. A business with no listing is absent. For official counts use the Census Bureau, which counted 8,298,562 employer establishments in 2022.

Can I quote or reuse the figures in this report?



You can quote any figure or table with a link to this page and the data window. The suggested citation is in the cite section: Leadity team, State of Google Maps Business Data 2026, Leadity's Q3 2026 Google Maps data (1 July to 30 September 2026). The figures are aggregates of public listings, so no business is named.

Sources

Where the figures on this page come from, with the date we read each one.

- 1 **Leadity** [Leadity's Q3 2026 Google Maps data \(1 July to 30 September 2026\)](#)
Read 20 October 2026
- 2 **U.S. Census Bureau** [2022 SUSB Annual Data Tables by Establishment Industry \(Statistics of U.S. Businesses\)](#)
Read 15 October 2026
- 3 **U.S. SBA Office of Advocacy** [Frequently Asked Questions About Small Business 2026](#)
Read 15 October 2026
- 4 **U.S. Census Bureau** [Business Formation Statistics, September 2026](#) Read 15 October 2026

Keep reading

How we measure our data



The Q3 2026 data: window, thresholds and limits

Google Maps business data



Phone types and websites by trade

Local business statistics by trade



Census counts next to Google Maps listings

Business lists by trade



Trade reports with the spread by state

US phone line types, counted



Why the area code cannot tell you the line type

How to get lead generation clients



Pick a dense trade and price the pilot

Lead data glossary



Plain definitions of the terms used here